

VASSALBORO BUSINESS ASSOCIATION INTRODUCTION

The Vassalboro Business Association invites you to join us in our mission to promote and enhance our community and make our citizens aware of and utilize local businesses. We believe that by working together to make our town a better place, we create community pride and an awareness of what local businesses have to offer!

So, what do we do?

- We organize the Vassalboro Ice Fishing Derby each February.
- Welcome to Vassalboro Signs, erected and maintained
- 100 American Flags Along Main Street (May-September) hung, maintained and taken down.
- Vassalboro Days, the weekend after Labor Day each year, with highlights like the **Double Dam**Duck Derby, Freddie's Cruise In at the Town Office with food and raffles that benefit our
 scholarship account, local crafts, sales, children's events, and celebrations of our community,
 including the Town's 250th birthday in 2021!
- Halloween at The Mill—October 31 from 5-8 P.M.
- **\$500 Scholarships** for graduating Vassalboro students who are going on to some type of posthigh school program. Students must have done some type of community service to be eligible. We sponsor from one to five of these, depending on our ability to fund raise.
- **Vassalboro Tree Lighting,** the official lighting of the Community Christmas Tree at The Mill with Santa and friends, cocoa, cookies, and craft activities
- Supporting work for our kids, our future. This includes playground equipment, the gazebo, the swimming hole, picnic tables, boats at Outlet Stream, the Vassalboro Masonic Lodge's "Bikes for Books" Project
- **Easter Festival** at The Mill Saturday before Easter
- We collaborate with area schools, Food Cupboard, Fire Department, the Town, the Vassalboro Masonic Lodge #54, the Vassalboro Recreation Department, the Vassalboro Library, Vassalboro Historical Society, Vassalboro Grange, The Mill, and citizens to make Vassalboro a better place to live and play.

Please understand that your financial support is important to our success as an organization. We know that not everyone can make meetings, so we ask for your email address so we can keep you in the information loop.

If you would like to officially join the group, membership is \$25/year and payable to the VBA. Please send your name, address, phone and email to me.

The Vassalboro Business Association also has a Facebook presence. Thank you. Sincerely,

Samantha Lessard, President VBA
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